

## Public Space User Cards (Weymouth Waterfront)

1. Print and cut out the cards below to make a set of user cards
2. Cut out images of suitable people from newspapers/magazines and stick on the back of the cards
3. Deal out the cards to a small group of students
4. Ask each student in turn to read out their character and think about how that character would want the Esplanade to be improved. Discuss.
5. Emphasise that all users of the space need considering in the design

- Young Dad
- Baby in pushchair
- Needs somewhere peaceful to walk the baby, so it sleeps
- Likes looking at nature

- Young couple
- Visiting Weymouth as tourists
- Camping nearby on holiday
- Enjoy the beach
- Want to see the sights

- Local resident
- Likes to walk her dog before work
- Comes here everyday
- likes creative and arty things

- Group of local grandmothers
- Like to meet for chat and a cup of tea
- Like to enjoy sea views
- Need toilet facilities nearby

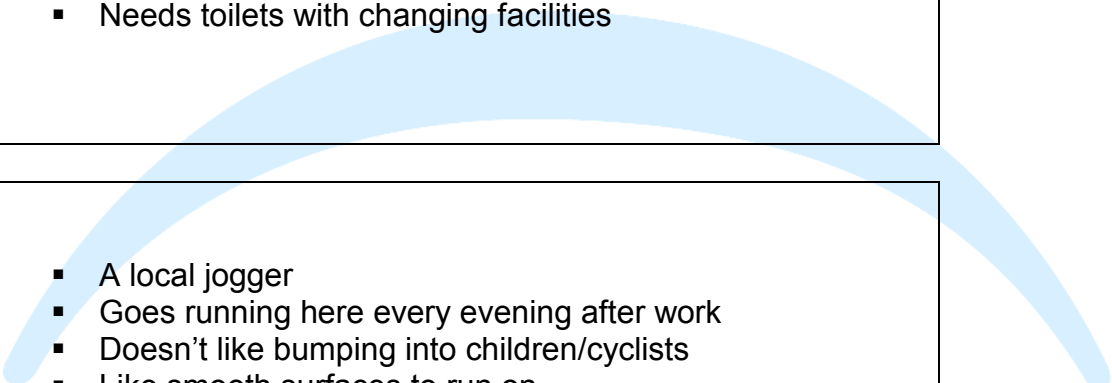
- Little girl on way home from primary school
- Likes to play games and be outside
- Likes trees, flowers and birds
- Wants to learn new things

- Local policeman
- Visits everyday on his beat
- Wants everyone to be safe
- Wants signs/info to make tourists welcome

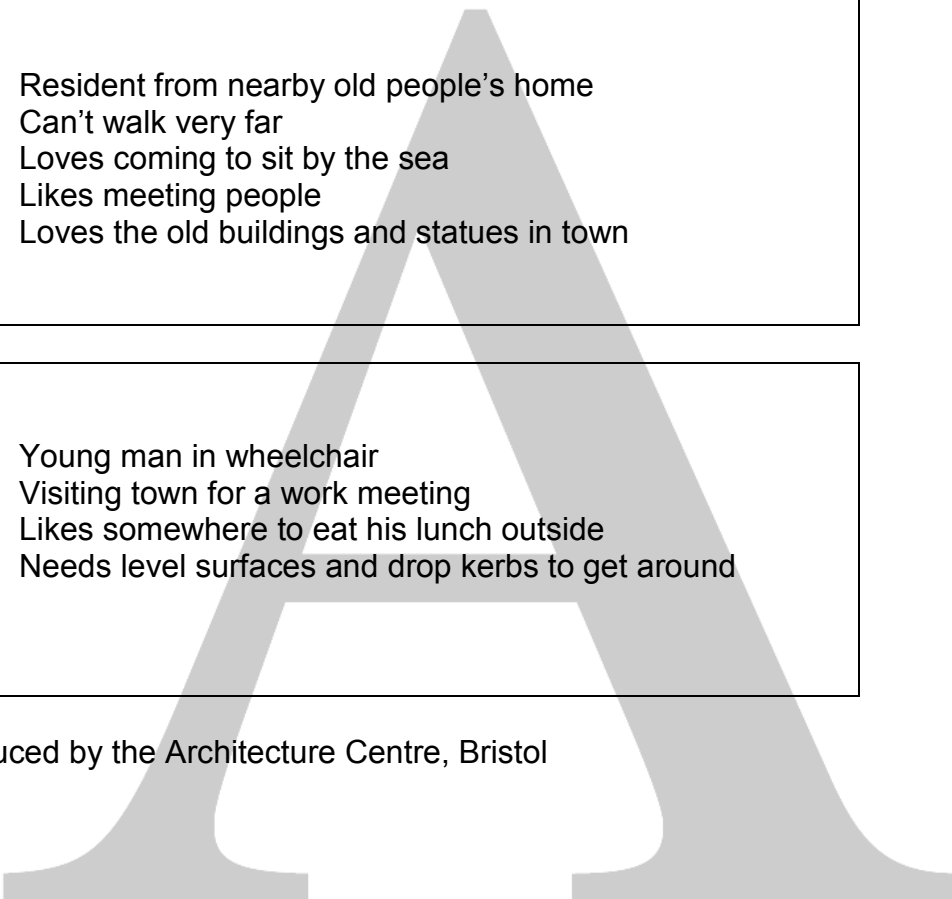
- Toddler on holiday in Weymouth
- Likes playing games
- Needs shelter from rain and hot sun
- Want to feel safe and welcome

- Local teenagers from Weymouth
- Like to hangout at the weekend
- Want activities to do that don't cost lots of money
- Want somewhere to get drinks/snacks

- Teenager from nearby village
- Likes to visit mates
- Likes to skateboard in Weymouth
- Comes out in all weathers

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- A young mum with her baby
  - Likes to get out the house
  - Finds the seaside calm and peaceful
  - Needs toilets with changing facilities

- A local jogger
- Goes running here every evening after work
- Doesn't like bumping into children/cyclists
- Like smooth surfaces to run on
- Thinks there is too much traffic in town

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- Resident from nearby old people's home
  - Can't walk very far
  - Loves coming to sit by the sea
  - Likes meeting people
  - Loves the old buildings and statues in town

- Young man in wheelchair
- Visiting town for a work meeting
- Likes somewhere to eat his lunch outside
- Needs level surfaces and drop kerbs to get around

Produced by the Architecture Centre, Bristol